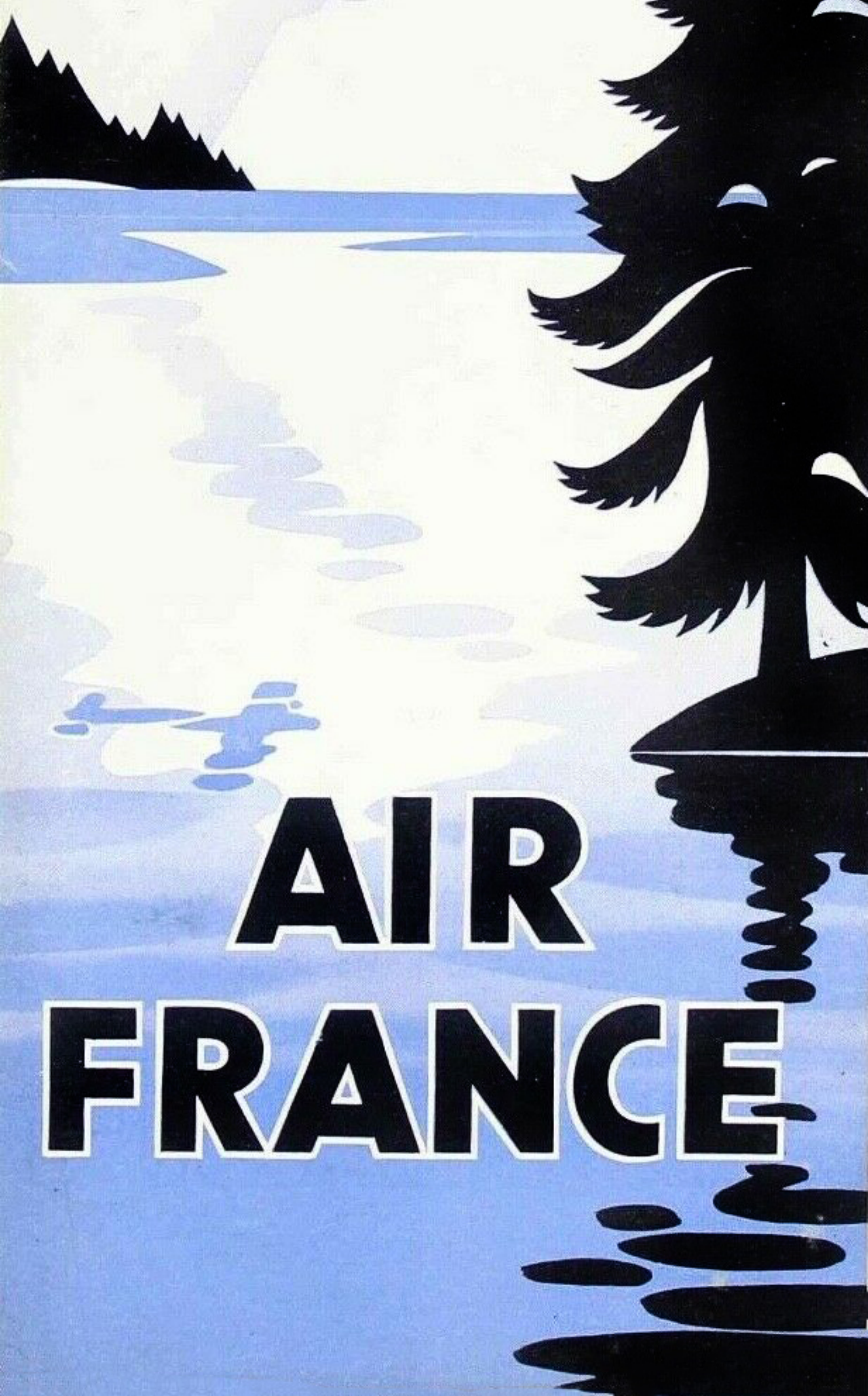




# **SWITZERLAND**

in

# **4 HOURS FLIGHT**



# **AIR FRANCE**



"The aeroplane looked strong and powerful..."

# SWITZERLAND IN FOUR HOURS!

## Letter from a Lady Passenger to an Old School Friend.

the old wicker basket ones); the cabin nice and warm and beautifully decorated and so quiet that although they gave us earwool we didn't use it. A dapper little Steward with maps and magazines was so **helpful** and gave us hot coffee in glasses to cheer up the early morning.

So away we went, up and up, and the little wriggly feeling I have on these occasions was soon gone as the machine purred away so **smoothly** across the top of an amazing white cloudbank in the blazing sun. I would not say the flight was exciting but on the advice of our Travel young man we had brought a couple of real blood-thirsty thrillers to tone us up on the journey and since everything around us was so calm we soon forgot we were flying at all.



We landed for a few minutes at Paris, just time enough to get a cigarette and watch the Douane go through the wardrobe of an American family who were stopping there. At Lyons we came down again and this time got back into another machine, although it was not like really **changing** because all we did was to go into the Buffet and when we came out our baggage had been transferred into the new plane.

"... one of those new streamlined electric things which seemed to whizz us through the picture postcard snowfields."



When we got out at Geneva I thought we were late but George, who knows all about these things, said we weren't as the clocks were put forward or backward or something. We shook hands with the special Pilot who had brought us over the mountains from Lyons and he told us he had been doing the trip twice a day for eight years. So it must have been very dull for him.

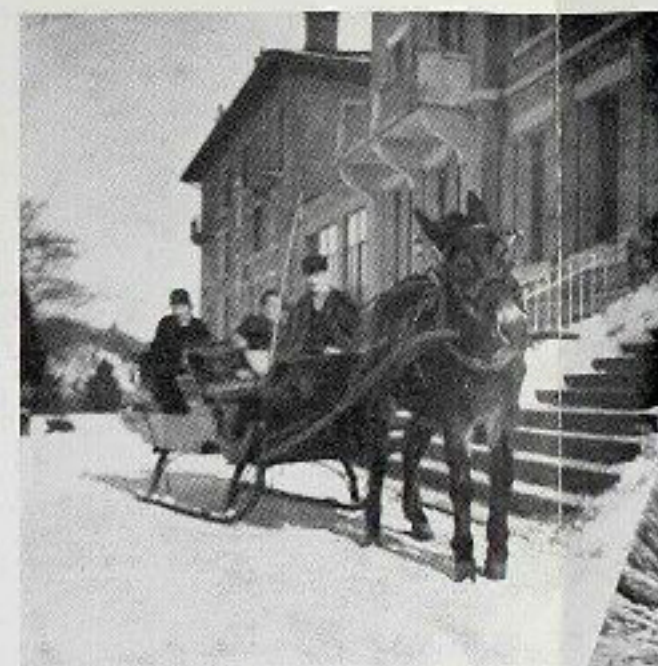
The car took us to the Station Restaurant (which is a **real** one, not a tired ham sandwich affair) and we had a good strength-restoring meal. It seemed perfectly **marvellous** to be lunching in Switzerland and looking out of the windows on to the snow when we had only left London that morning. We were quite clean and tidy and hadn't felt the journey at all.

The train was one of those new streamlined electric things which seemed to **whizz** us through the picture postcard snowfields on the side of the line and George was just **astonished** when the Inspector bowed before looking at our tickets. After a time we changed to a funny little funiculaire to take us to the Sports Hotel. This train also had immense energy, charging through snowladen fir woods round sharp bends and up steep gradients at an amazing pace. I went outside at the end of the carriage when we were nearly there and got my first sniff of the perfectly **virginal** mountain air.

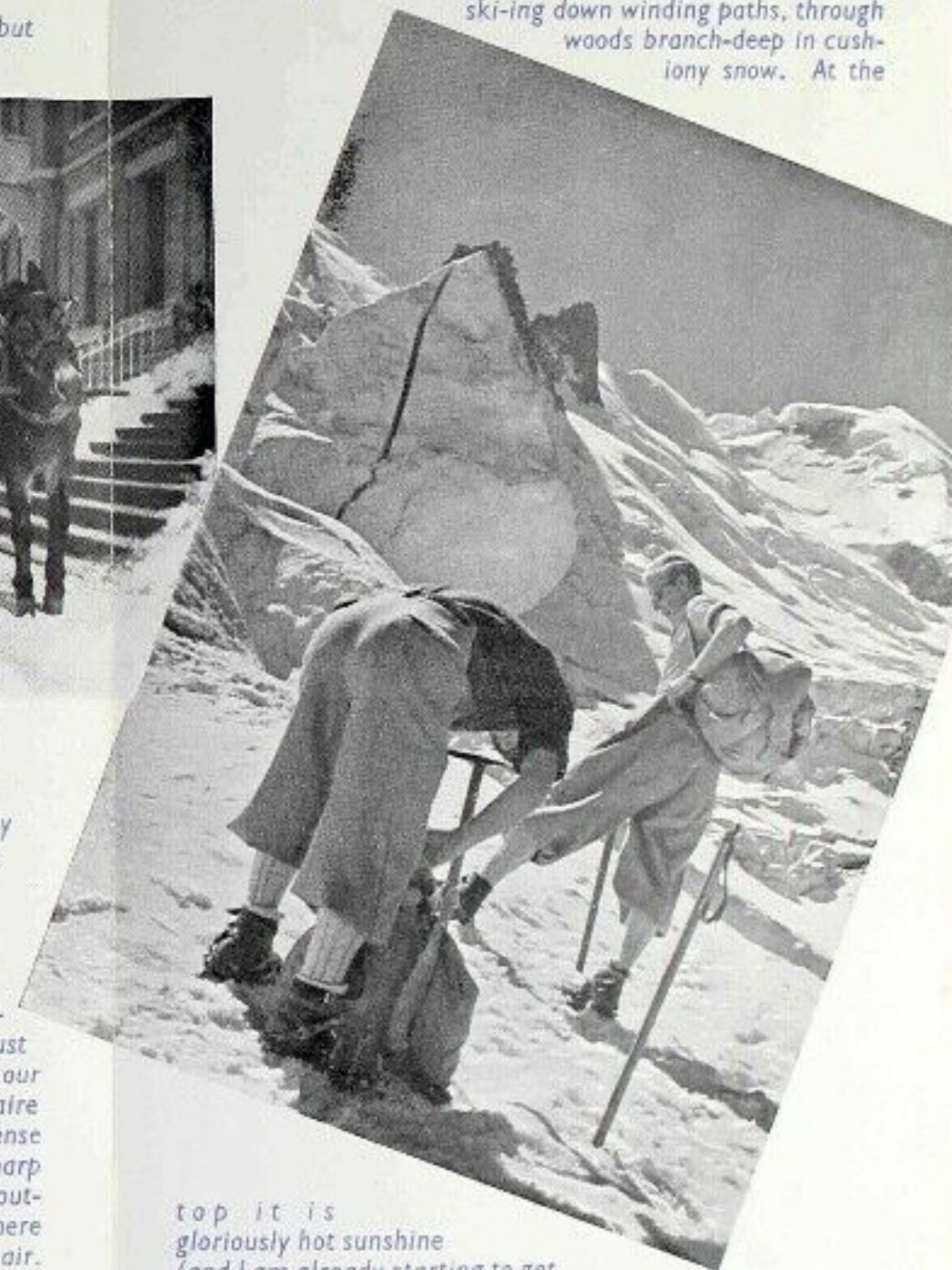
At the Station we felt a little sheepish in our London clothes among the be-trousered hearties clumping along on skis beside the platform, but sure enough our wonderful Travel young man, who seems to be able to do anything, had not let us down, and a perfectly **Dickensian** sleigh, complete with jingling bells, was there to take us to the Hotel.

We have only been here a week and I will tell you next time all our adventures; everything was made marvellously easy for us and it is really just the place for a novice like me. There is a Ski School with an English Captain who was **most** patient

with George and **perfectly charming** to me. He taught us enough in three days to pass our Test, whereon we obtained a badge and became Bears and now we are allowed to go out on Ski runs with the beginners party and a Swiss guide who talks a husky sort of English. It is really an **amazing thrill** ski-ing down winding paths, through woods branch-deep in cushiony snow. At the



"A perfectly Dickensian sleigh to take us to the Hotel."



top it is gloriously hot sunshine (and I am already starting to get a tan) but by the time we reach the end of run near the Hotel, icicles are sticking out an inch long from my woolly gloves and George's eyebrows—although of course we are beautifully warm inside us.

But I must **rush** because I have to change for a cocktail in the **amusing** little bar before the really hearty dinner we get and want. And then another dance.

Lots of love and kind enquiries to the family.

Yours,

PRISCILLA.

My dear Joyce,

As you know we decided on Switzerland this Winter. George said we couldn't afford it, but as I told him, what with devaluation, the rain we had in the Summer and the need for getting a little Sunshine and **bracing him up**, we ought to go. . . . And anyway we had never been before and I had seen **such** a nice young man in the Travel agency and he had told me where we could go where it was **very reasonable**.

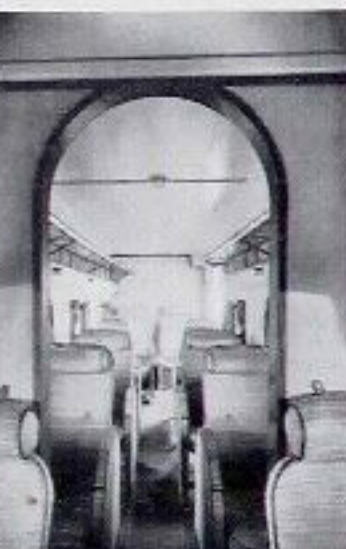
We decided to fly because it was so cheap and **terribly safe** nowadays and we reckoned that with no tips on the way, hardly any meals and no sleeper to pay for (and because we **hate** night travel anyway) it would be the best thing to do. So George got the air tickets for Geneva because the travel young man said there was a **startling reduction** and we should go to the Valais anyway, where things were cheaper and which was nearer the landing place in Switzerland which made the rail fare cheaper too. And it turned out the Swiss Railways were giving a big reduction as well, so

the whole thing was really **not too** expensive.

Having been told we could hire skis and sticks and things at our destination, George was able to pack all his clothes into a light case and still be within the free luggage limit, but of course I had to take some nice things for the evenings so I had an extra bag which was sent luggage-in-advance by air.

We started off bright and early for the Aerodrome after a slight delay while I unpacked my bag in the shop to find my passport (so embarrassing in front of a crowd of people!) and were soon down at Croydon.

I hadn't flown for some time and was **agreeably** surprised to see all the improvements. The aeroplane looked strong and powerful. Inside, big, comfortable armchairs (**quite** unlike



"... the cabin nice and warm and beautifully decorated."



# IN THE VALAIS REGION OF SWITZERLAND



Above:  
ZERMATT.



Right:  
VILLARS.



Above:  
GSTAAD.



Right:  
St. CERGUE.

# AIR FRANCE

WINTER 1936-7

From October 4th until further notice

LONDON—GENEVA				
W		LONDON		D
7.15	dep.	Dorchester Hotel	arr.	15.45
8.15	dep.	Croydon Airport	arr.	14.45
9.45	arr.		dep.	13.15
10.15	dep.	PARIS	arr.	12.50
12.05	arr.		dep.	11.00
12.25	dep.	LYONS	arr.	10.50
14.10	arr.		dep.	*11.05
14.40	arr.	GENEVA	dep.	10.35
		3, PLACE des BERGUES	dep.	10.35

\* Passengers returning to Geneva by the 10.32 train can be picked up at the Station (i.e., outside the CORNAVIN Hotel) upon previous notice being given to the Geneva Office.

W—Weekdays.

D—Daily (Sundays included).

## REDUCED FARES

LONDON to	Single	15 day return	60 day return	Excess baggage per kilo.
PARIS ...	£ s. d. 4 10 0	£ s. d. 7 10 0	£ s. d. 8 0 0	s. d. 6
LYONS ...	7 7 0	12 10 0	13 4 0	1 2
GENEVA ...	7 17 0	13 6 0	14 2 0	1 2

15 kilos (33 pounds) baggage free. Excess at above rates. Luggage may be forwarded in advance to Geneva at 1/- per kilo (2.2 pounds).

Owing to heavy demand passengers are requested to book early for both outward and homeward journeys.

SWISS TRAIN CONNECTIONS				
16.48	dep.	GENEVA	arr.	10.32
17.37	arr.	LAUSANNE	dep.	9.55
19.11	arr.	ST. CERGUE	dep.	8.40
18.15	arr.	VEVY	dep.	9.26
18.23	arr.	MONTREUX	dep.	9.09
19.22	arr.	CAUX	dep.	8.32
19.02	arr.	LES AVANTS	dep.	8.12
19.55	arr.	CHATEAU d'OEX	dep.	7.10
20.19	arr.	GSTAAD	dep.	6.50
20.38	arr.	SAANENMOESER	dep.	—
20.57	arr.	ZWEISIMMEN	dep.	—
20.11	arr.	CHAMPERY	dep.	—
20.18	arr.	BERNE	dep.	8.42
20.06	arr.	VILLARS	dep.	7.14
20.26	arr.	STE. CROIX les RASSES	dep.	7.07
19.42	arr.	LEYSIN	dep.	7.35
20.03	arr.	DIABLERETS	dep.	7.09
20.29	arr.	MONTANA	dep.	—

Private cars may be hired from Geneva to St. Cergue 50 minutes away at 20 Swiss Francs per passenger. There are train connections to Megeve and Chamonix, France.

30% reduction on Swiss Railway fares, provided tickets are obtained before arrival in Switzerland.

# AIR FRANCE

LONDON—SWITZERLAND

WINTER 1936-7

## RESERVATION

Book your seat as early as possible with your Travel Agent or at any of the Company's Offices. A return ticket will save you money, but be sure you make your homeward reservation early as the service is always booked to capacity.

## BAGGAGE

You are allowed 33 pounds (15 kilos.) of free baggage. Then you pay excess rates as shown overleaf. You can group your baggage with friends travelling with you or send it in advance to Geneva at 1/- per kilo. You may only carry your personal effects and must put your camera in your luggage.

## CLOTHING

Wear the same clothes you would for a car journey. The cabins are kept at a comfortable temperature and are, of course, enclosed. There is a toilet on each liner.

## MEALS EN ROUTE

The time-tables are arranged to allow you time to take a meal at one of the intermediate aerodromes. Or you can get light refreshments from the steward on the London-Paris section.

## PASSPORTS

Be sure your passport is up-to-date and properly visaed. Your Agent or the Company will give you any advice.

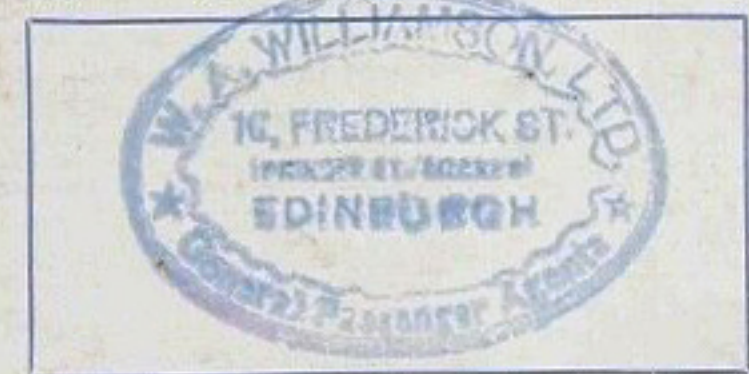
## CARS TO THE AERODROMES

Both you and your baggage are carried free of charge from the town station to the Aerodrome and vice versa. Arrangements may be made in Geneva for passengers to be met at Station (see timetable inside).

## ALTERATIONS

Timetables, fares and the types of Aeroplanes and Seaplanes used are liable to change without notice.

A G E N T



# AIR FRANCE

52 Haymarket, London, S.W.1

Phones: Whitehall 9671-4. Grams: Airfrans, Lesquare, London.

3, Place des Bergues, Geneva.

Aerodrome Booking Office: Telephone 21-505.

Telegrams: Swissair Geneva.



Printed in England

# SWITZERLAND

in **4 HOURS**  
**FLIGHT**

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